

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499303-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1515

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	499303	06382804

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	Eyewitness News	6:30am - 7am	-TWTF--	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 6:47 AM Eyewitness News 6:30am - 7am 1:00 LMFS12TV01H \$2,400.00 NM									
2	10/30/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	1:00	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Tu 10/30/12 9:06 AM CBS: THE EARLY SHOW 7am - 9am 1:00 LMFS12TV01H \$1,600.00 NM 1 WFSB W 10/31/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am 1:00 LMFS12TV01H \$1,600.00 NM 2 WFSB Th 11/01/12 8:58 AM CBS: THE EARLY SHOW 7am - 9am 1:00 LMFS12TV01H \$1,600.00 NM 3 WFSB F 11/02/12 7:26 AM CBS: THE EARLY SHOW 7am - 9am 1:00 LMFS12TV01H \$1,600.00 NM									
3	10/30/12	11/02/12	9am-10am	9am - 10am	-TWTF--	1:00	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 9:51 AM 9am-10am 9am - 10am 1:00 LMFS12TV01H \$1,000.00 NM 2 WFSB Th 11/01/12 9:50 AM 9am-10am 9am - 10am 1:00 LMFS12TV01H \$1,000.00 NM									
4	10/30/12	11/02/12	M-F CBS Soaps	1230-2p	-TWTF--	1:00	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 6 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 M-F CBS Soaps 1230-2p :00 \$600.00 NM Credited 5 WFSB W 10/31/12 12:29 PM M-F CBS Soaps 1230-2p 1:00 LMFS12TV01H \$600.00 NM 2 WFSB W 10/31/12 12:58 PM M-F CBS Soaps 1230-2p 1:00 LMFS12TV01H \$600.00 NM 3 WFSB Th 11/01/12 M-F CBS Soaps 1230-2p :00 \$600.00 NM Credited 6 WFSB Th 11/01/12 12:29 PM M-F CBS Soaps 1230-2p 1:00 LMFS12TV01H \$600.00 NM 4 WFSB F 11/02/12 12:29 PM M-F CBS Soaps 1230-2p 1:00 LMFS12TV01H \$600.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1515

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	11/02/12	M-F CBS Soaps	1230-2p	-TWTF--	1:00	6	\$600.00	NM
5	10/30/12	11/02/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	1:00	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 4:41 PM 4p-5p Dr. Oz 4pm-5pm 1:00 LMFS12TV01H \$1,900.00 NM 2 WFSB Th 11/01/12 4:36 PM 4p-5p Dr. Oz 4pm-5pm 1:00 LMFS12TV01H \$1,900.00 NM									
6	10/30/12	11/04/12	Eyewitness News	11PM - 11:35PM	-T--F-S	1:00	3	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T--F-S 3 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/30/12 11:30 PM Eyewitness News 11PM - 11:35PM 1:00 LMFS12TV01H \$3,800.00 NM 2 WFSB F 11/02/12 11:23 PM Eyewitness News 11PM - 11:35PM 1:00 LMFS12TV01H \$3,800.00 NM 1 WFSB Su 11/04/12 11:59 PMM-SU Delayed News Delayed News 1:00 LMFS12TV01H \$3,800.00 NM									
7	10/30/12	10/30/12	NCIS	8pm-9pm	-1-----	1:00	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 8:47 PM NCIS 8pm-9pm 1:00 LMFS12TV01H \$14,000.00 NM									
8	10/30/12	10/30/12	Vegas	10pm - 11pm	-1-----	1:00	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 10:34 PM Vegas 10pm - 11pm 1:00 LMFS12TV01H \$14,000.00 NM									
9	10/31/12	10/31/12	Criminal Minds	9pm - 10pm	--1----	1:00	1	\$5,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$5,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 9:33 PM Criminal Minds 9pm - 10pm 1:00 LMFS12TV01H \$5,200.00 NM									
10	11/02/12	11/02/12	Undercover Boss	8pm - 9pm	----1--	1:00	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 7:59 PM Undercover Boss 8pm - 9pm 1:00 LMFS12TV01H \$10,000.00 NM									
11	11/02/12	11/02/12	Blue Bloods	10pm - 11pm	----1--	1:00	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 Blue Bloods 10pm - 11pm :00 \$9,000.00 NM See MG 11.2 2 WFSB F 11/02/12 9:38 PM CSI:NY 9pm - 10pm 1:00 LMFS12TV01H \$9,000.00 NM MG for 11.1 11/02									
12	11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am	MT-----	1:00	2	\$2,600.00	NM

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Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1515

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 8:54 AM CBS: THE EARLY SHOW 7am - 9am 1:00 LMFS12TV01H \$2,600.00 NM 2 WFSB Tu 11/06/12 8:38 AM CBS: THE EARLY SHOW 7am - 9am 1:00 LMFS12TV01H \$2,600.00 NM									
13	11/05/12	11/06/12	9am-10am	9am - 10am	MT-----	1:00	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 9:39 AM 9am-10am 9am - 10am 1:00 LMFS12TV01H \$1,000.00 NM 2 WFSB Tu 11/06/12 9:38 AM 9am-10am 9am - 10am 1:00 LMFS12TV01H \$1,000.00 NM									
14	11/05/12	11/06/12	M-F CBS Soaps	1230-2p	MT-----	1:00	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 M-F CBS Soaps 1230-2p :00 \$600.00 NM Credited 1 WFSB Tu 11/06/12 12:29 PM M-F CBS Soaps 1230-2p 1:00 LMFS12TV01H \$600.00 NM									
15	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	1-----	1:00	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 4:37 PM 4p-5p Dr. Oz 4pm-5pm 1:00 LMFS12TV01H \$1,900.00 NM									
16	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm	1-----	1:00	1	\$5,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$5,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:26 PM Inside Edition 7pm - 7:30pm 1:00 LMFS12TV01H \$5,600.00 NM									
17	11/05/12	11/05/12	Hawaii 5-0	10pm - 11pm	1-----	1:00	1	\$19,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$19,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 10:34 PM Hawaii 5-0 10pm - 11pm 1:00 LMFS12TV01H \$19,000.00 NM									

Total Spots 29

Gross Total \$114,900.00

Agency Commission \$17,235.00

Net Amount Due \$97,665.00

Payment Terms Net 30 Days